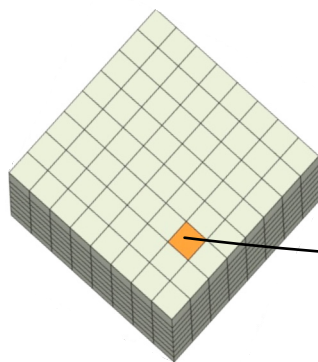


Enterprise Analyzer Performance Attributes

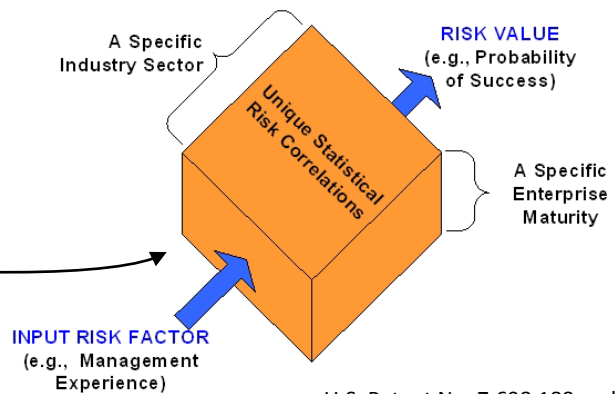
EquityNet's patented business modeling and analysis engine, Enterprise Analyzer™, is the world's first automated system that analyzes and compares privately-held businesses; benchmarks and validates a wide range of business parameters against those of peer businesses; estimates business valuation based on over 3,000 private and public market ratios and factors; and statistically estimates 10 dimensions of business risk based on 500,000 actual cases of business failure and success.

Risk Quantification System

Knowledge Base



Risk Quantification



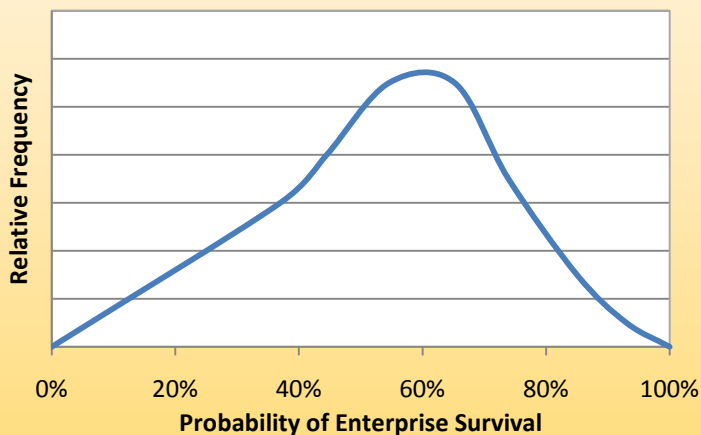
U.S. Patent No. 7,698,188 and 7,908,194

EquityNet's Knowledge Base is a proprietary database of statistical correlations that relate enterprise attributes (risk factors) with enterprise risk. It is segmented by and specific to each industry sector and level of enterprise maturity. The Risk Quantification System considers 30 or more internal and external enterprise risk factors in computing the probability of enterprise survival.

The Risk Quantification System is highly sensitive to varying enterprises attributes and, as a result, produces values for the probability of enterprise survival ranging from 15% to 95%. When back-tested, the statistical risk correlations within the EquityNet Knowledge Base demonstrate 60% to 80% enterprise classification accuracy in terms of failure vs. survival.

Enterprise Analyzer utilizes proprietary valuation correlations derived from the private and public markets to estimate the market value for an enterprise at the time of its projected liquidity event. For each industry sector, Enterprise Analyzer uses a unique correlation that relates the operating profit margin of an enterprise with a market-based price-to-sales ratio.

Risk Quantification System Predictions for Actual Enterprises



Enterprise Analyzer Valuation Correlations - 3 of 34 Sectors

